



# ABOUT THE MAGAZINE

Ucan2 is a lifestyle magazine aimed at people with disabilities and has been an inspiration and a lifeline for over 30 years with a readership of 10,000

Ucan2 is subscribed to by disabled people and their carers/ family members throughout the UK. It is able to reach people in their homes and gives a sense of inclusivity.

As the saying goes “Knowledge is power” and Ucan2 allows our readers access to information, products, and services that will ultimately improve their quality of life.

Our publication also includes the popular Drive supplement which is an essential guide to Motability vehicles.





*“Promoting independent living throughout every aspect of life”*

### Our previous magazines have included the following...

- News & Updates
- Inspirational Stories
- Competitions
- Mobility Equipment & Products
- Wheelchairs, Accessories & other aids
- Lifestyle, Entertainment & Sport
- Accessible Holidays, Days Out & Breaks
- Employment, Training & Education
- WAVs & Motability
- Exhibitions, Conferences & Events
- Energy Efficiency
- Health & Safety
- Bathrooms, Wetrooms & Bathing
- Incontinence & Continence Solutions
- Accessible Housing
- Seating
- Sleeping Solutions
- Rehabilitation



# drive

## A GUIDE TO MOTABILITY

The Ucan2 motability supplement included in every issue





# WHY ADVERTISE WITH UCAN2?

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Ucan2 Magazine can help promote your business, products and services to the people who matter.

This long established magazine has always been right at the heart of disability and caring issues as well as being widely recognised and admired for the independence and variety of its coverage.

We would be delighted for your support in the publication, and at the same time, we can provide you with amazing advertising opportunities.

## See what our advertisers have to say about Ucan2...

*We have found the Ucan2 Magazine a useful platform to reach OT's and carers. The magazine allows our company to be seen and recognised as the leading WAV company on the market benefitting the end user. Enabling carers and OT's to be aware of us - what motability is available to wheelchair users - being a super resource. We have found the staff easy to work with and feel we both mutually benefit from working together.*

Lizzie Green, Marketing Manager, Lewis Reed (WAV) Ltd



*Ottobock have found Ucan2 to be an extremely helpful magazine to reach our audience. The magazine allows us to raise our company profile within the industry, and being a manufacturing company it has been very useful. I have found our contact Sue Wheeler very helpful, supportive and understanding.*

Helen O'Brien, Marketing Manager, Ottobock

# ADVERTISING RATES

## PRINT ADVERTISING

**i** COVER POSITIONS ARE AVAILABLE ON REQUEST

ALL PRICES ARE SUBJECT TO VAT

ADVERTISEMENT COST IS NOT SUBJECT TO EDITORIAL ENTRY

A4 PAGE ADVERT  
(FULL COLOUR)

£1000 + VAT

1/2 PAGE ADVERT  
(FULL COLOUR)

£600 + VAT

1/4 PAGE ADVERT  
(FULL COLOUR)

£300 + VAT

## DIGITAL ADVERTISING

**i** INTERACTIVE LINKS INCLUDED FROM OUR WEBSITE TO YOURS IN JUST ONE CLICK

LASTING FOR UP TO 12 WEEKS ON OUR WEBSITE

TOP BANNER ADVERT

£1000

POP UP ADVERT

£600

THUMBNAIL ADVERT

£300

ESHOTS

£300

## ONLINE BESPOKE MAGAZINES

Ucan2 offers advertisers the chance to showcase their brand, services and products through digital bespoke magazines.

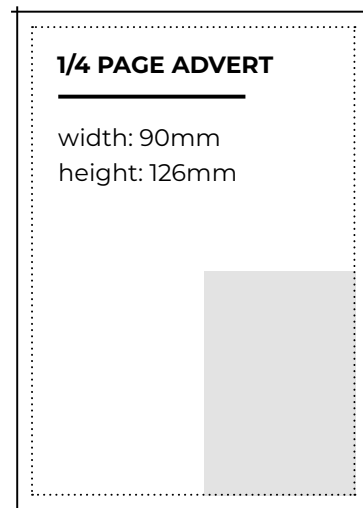
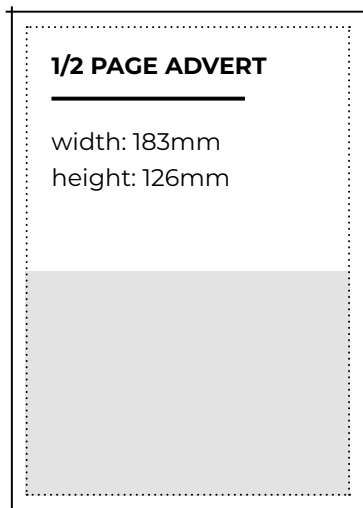
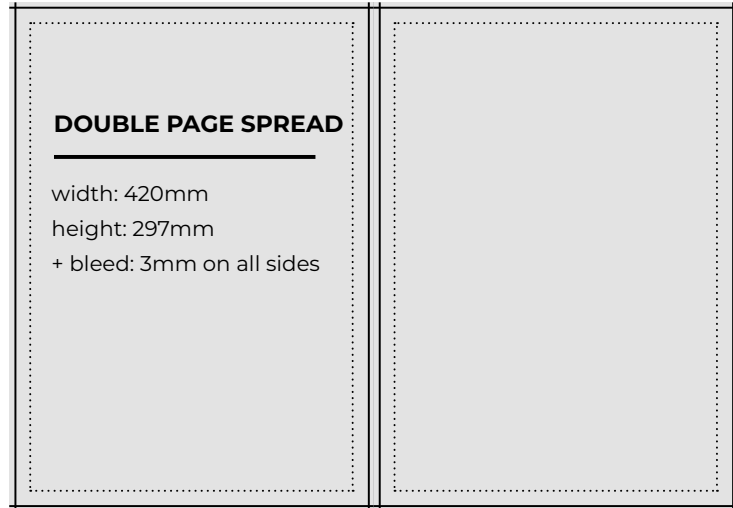
These digital magazines are presented on our website, emailed out to our subscribers, included on monthly newsletters and promoted on social media channels. This guarantees that your brand will be seen by the right people.

£900 + VAT



# ARTWORK SPECIFICATIONS

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All artwork should be supplied in **CMYK** at **300dpi**

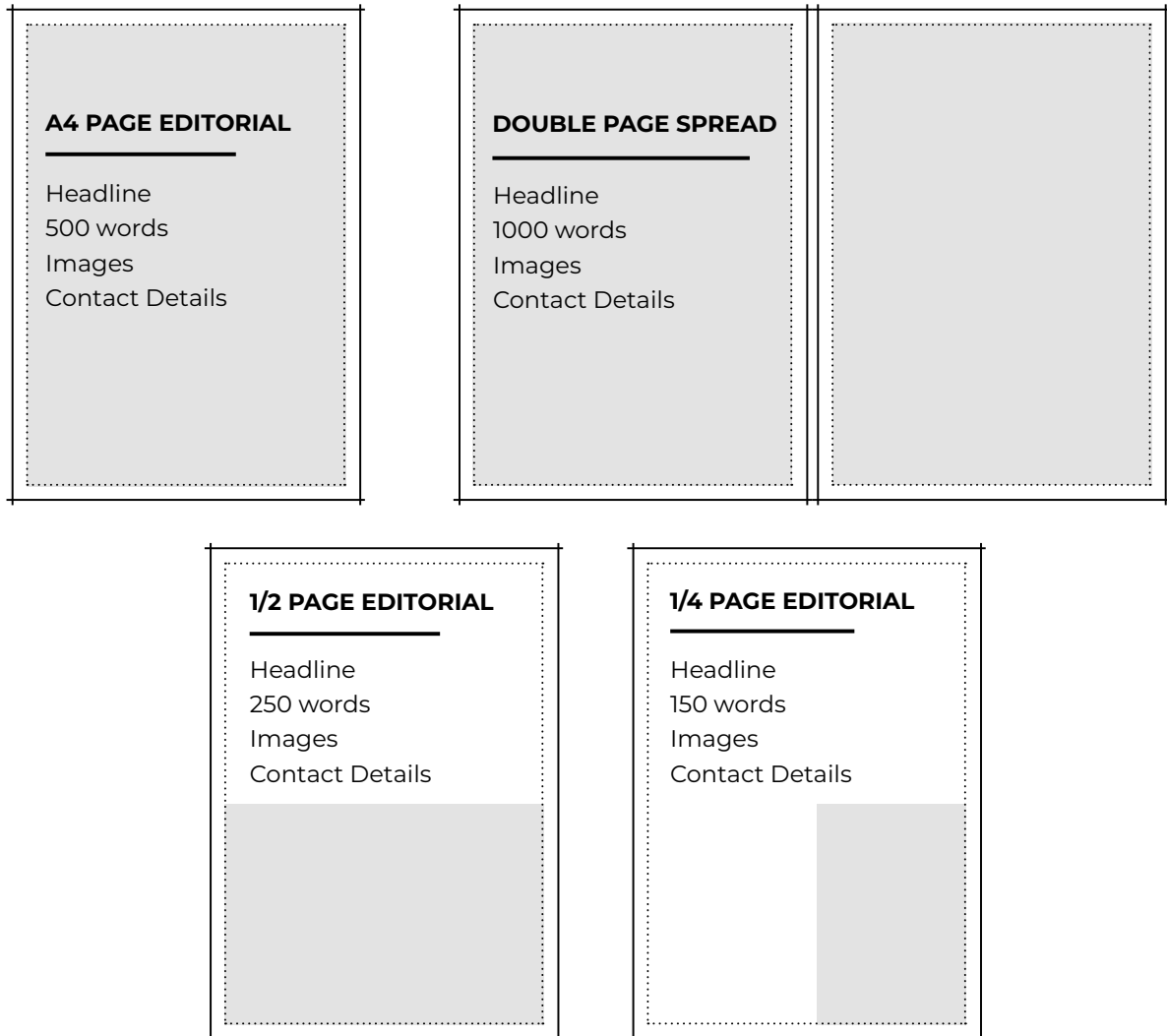
All artwork should be supplied as a **High-Resolution PDF**

All artwork should be supplied by the copy date advised and sent to **jackie@euromediaal.com**

**IMPORTANT:** Please ensure all images supplied are authorised for use and do not infringe any copyright or license use.

# EDITORIAL SPECIFICATIONS

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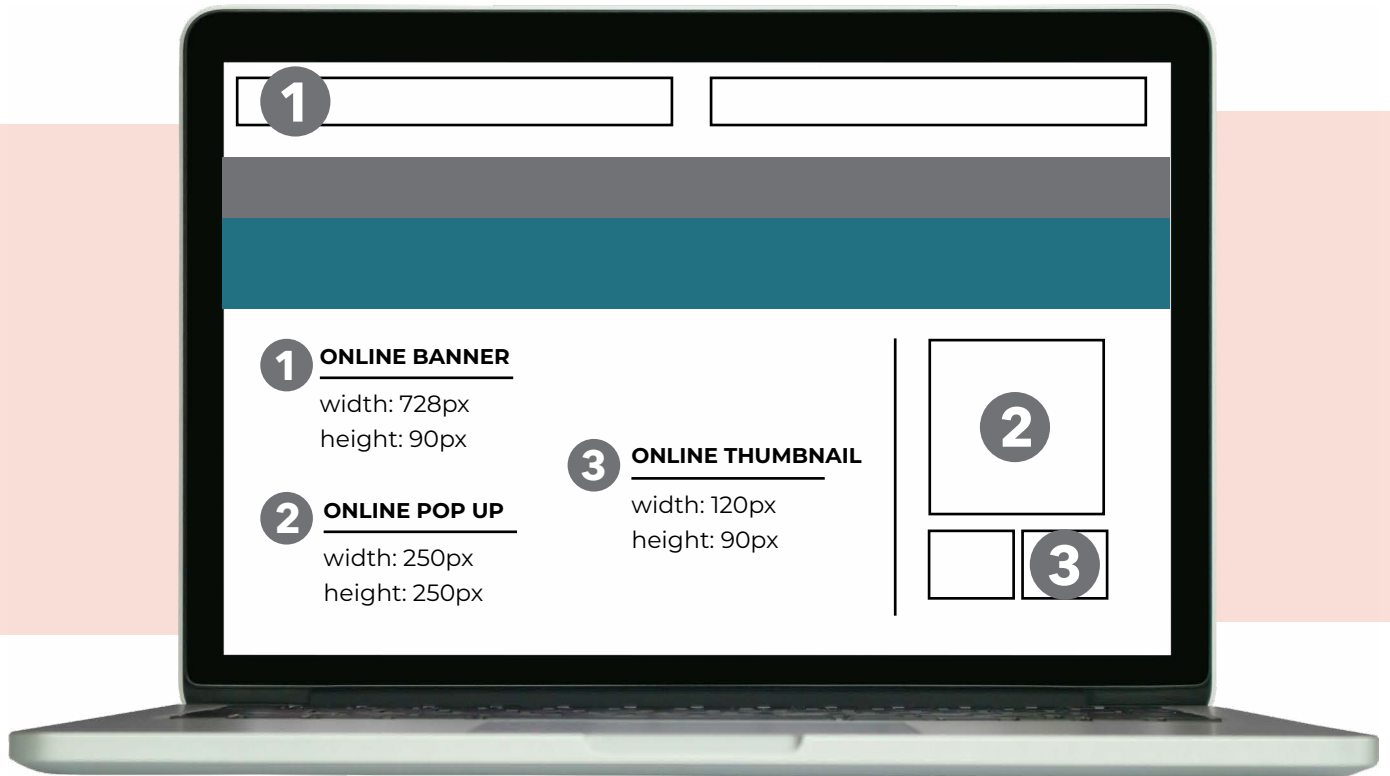
Images are to be supplied as **High-Resolution JPEGs**

Editorial to be supplied as either a **word document, PDF** or in the **body of an email**

Please note that **logo's** are not permitted within editorial

**IMPORTANT:** Please ensure all images supplied are authorised for use and do not infringe any copyright or license use.

# DIGITAL SPECIFICATIONS



**i** Digital advertising to be supplied at **72dpi** and as an animated **GIF** with **3-5 slides** and an **interactive link**

All artwork should be supplied by the copy date advised and sent to **jackie@euromediaal.com**

**Online bespoke magazines** can be found on the “Magazines” page on our website. They will also be displayed on the homepage sidebar

## ONLINE EDITORIAL

**Headline:** Must be 60 characters or under, we may edit the heading slightly to help with search engine optimisation.

**Content:** Must be as unique as possible for search engine optimisation

**Word Count:** Must be 300 words minimum, can include an introduction, conclusion, subheadings, links, quotes, and contact details.

**Images:** Must be high-res JPEGs and supplied with the appropriate credit/permission. Logos are not permitted





# CONTACT US

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For more information and to learn more about how Ucan2 Magazine and Ucan2 Drive Magazine can help your business, contact us today:

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<https://ucan2magazine.co.uk/>

